

Reflection Journal for Introduction to Business Instructors

A Visual, Modern Journal Inspired by
Business in Action, 10th Edition

Section 1 — Your Teaching Purpose

- What initially inspired you to teach Introduction to Business?
- How did I help students connect concepts to real workplaces this week?
- Which features of *Business in Action*, 10th Edition supported this purpose?

Section 2 — Understanding Student Engagement

- Where did students lean in most this week?
- Where did engagement lag—and why?
- Which *Business in Action* features created the strongest reactions?

Section 3 — Real-World Relevance & Application

- Did students understand the real-world value of the topic?
- Which current events strengthened the lesson?
- How did *Business in Action* help connect concepts to real practice?

Section 4 — Assessing Teaching Strategies

Rate each skill area (1–5):

☐ Critical thinking & decision-making: ____

☐ Communication & teamwork: ____

☐ Ethical reasoning: ____

☐ Entrepreneurial mindset: ____

☐ Digital & AI fluency: ____

- ☐ Management & leadership fundamentals: ____
- ☐ Marketing & customer value: ____
- ☐ Financial literacy basics: ____
- ☐ Operations & supply chain understanding: ____



Section 5 — Inclusivity & Classroom Climate

- Did all students have equitable ways to participate?
- Did classroom dynamics support psychological safety?
- How can *Business in Action* support more inclusive teaching next week?



Section 6 — Student Mindset & Motivation

- What evidence did I see of a growing business mindset?
- Which activities built confidence?
- Which assignments reduced anxiety?



Section 7 — AI & Emerging Technology Integration

- How effectively did I integrate AI-related content this week?
- How did students respond (curious, anxious, confident)?
- Which *Business in Action* examples strengthened AI learning?



Section 8 — Continuous Improvement & Instructor Well-Being

- What teaching moment am I proud of?
- What challenged me?
- What should I redesign or simplify?
- How can *Business in Action* streamline prep or improve clarity?



Section 9 — Weekly Impact Summary

- What did students learn that truly matters for their future careers?
- What did I learn about myself as an instructor?
- My one focus goal for next week: _____



Section 10 — End-of-Term Reflection

- Which methods had the strongest impact?
- Which *Business in Action* features were most transformative?
- What patterns did I observe in student growth?
- What will I carry forward or let go of next term?