

How to Use AI-Generated Images to Transform Business Communication Instruction

Visual Storytelling in Presentations

- ☐ Generate custom graphics or infographics to simplify complex data.
- ☐ Create scenario illustrations for case studies and training examples.

Branding and Marketing

- ☐ Develop unique logos, backgrounds, and visual branding assets.
- ☐ Design eye-catching social media content for campaigns or events.

Enhancing Written Communication

- ☐ Add professional illustrations to reports or whitepapers.
- ☐ Use visuals to enhance email headers and marketing campaigns.

Training and Education

- ☐ Generate role-play characters, settings, or workplaces.
- ☐ Create step-by-step diagrams for communication processes.

Cultural Sensitivity and Inclusivity

- ☐ Produce diverse imagery to reflect inclusive workplace settings.
- ☐ Illustrate cross-cultural communication scenarios for learning.

Creative Brainstorming

- ☐ Visualize workflows or mind maps during brainstorming sessions.
- ☐ Generate metaphorical imagery (e.g., innovation, collaboration, growth).

Crisis Communication

- ☐ Create visuals for crisis scenarios and response strategies.

- ☐ Design infographics for quick, clear crisis action plans.

Engagement in Digital Communication

- ☐ Add interactive visuals for polls, quizzes, or gamified content.
- ☐ Tailor personalized visuals for specific audiences or stakeholders.

Accessibility

- ☐ Use visuals to simplify complex ideas for diverse learners.
- ☐ Enhance explainer videos with AI-generated animations or images.

Prototyping and Feedback

- ☐ Generate mockups of marketing materials or interfaces for review.
- ☐ Visualize feedback loops in communication scenarios.

Thought Leadership

- ☐ Create visuals for blogs, LinkedIn articles, and webinars.
- ☐ Highlight trends or insights with impactful graphics.

Event Promotion

- ☐ Produce professional visuals for invitations and promotional materials.
- ☐ Design branded virtual backgrounds for online events.

Problem-Solving Workshops

- ☐ Use visuals for problem/solution boards in workshops.
- ☐ Translate abstract ideas into tangible visuals for collaboration.

Recruitment Communication

- ☐ Design visually engaging job postings.
- ☐ Create onboarding visuals to make presentations clearer and engaging.